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✈ Argentina

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EXPERIENCE

■ **Young & Rubicam / Art director** 🌐 www.yr.com.ar ■ 2014 - PRESENT

Art director and head of design. Creative department.
Art direction and creativity. Aesthetic proposals on/ offline for the agency's different brands
Creation and full monitoring of projects, from idea generation and graphic style until final artwork.
Management oversight of photographic shots and filming commercials.

■ **Young & Rubicam / Digital Designer Sr.** 🌐 www.yr.com.ar ■ 2009 -2014

Digital art / aesthetic proposal for online campaigns. Site design. Social networks.
Implementation. Brands: Quilmes, Movistar, Topline, Banco Galicia, Musimundo, Visa.
Increased traffic on the website, web user interface for web and advertising revenue.

■ **Web 360 / Digital Designer Sr.** 🌐 www.web360.com ■ 2009

Web design (Freelance)

■ **Media 8 / Digital Designer Sr.** 🌐 <http://m8agency.com> ■ 2008-2009

Graphic and web design.
Accounts by:
Sony Ericsson
Unilever (Vivemejor.com / Knorr) Implementation in Flash
HBO Ole (Series Madmen) Implementation in Flash
Media8 administrator. Design proposals



■ **Branding / Digital designer**  <http://m8agency.com> ■ 2008

Design web sites for various clients worldwide.

■ **Icolic / Digital designer**  www.icolic.com ■ 2007-2008

Graphic and web design. Accounts by:

Lancôme Argentina (microsite development and updating of the site. <http://www.lancomevip.com.ar>)

Banner design for:

The Nacion.com and CareerBuilder,

Maintenance and updating: DF Mexican Restaurants, Máximo Ravenna, Iobella, Itamae.

■ **Espacio de Ideas / Graphic designer**  www.espacio-ideas.com.ar ■ 2006-2007

Graphic Design / Web

Website development and newsletters

SG Interior Design www.sgdisegnopuntual.com.ar.

TNT www.tntexpress.com.ar. (off line) / Brochures (diptychs and triptychs) Stationery

SWIFT Refrigerators, Laboratory Organon

CADIEEL editorial design: catalog partners. TNT.

Cover illustration and layout of new destinations for foreign trade.

■ **Fiesa S.R.L / Digital designer**  www.fiesa.com.ar ■ 2007-2008

Graphic and web design.

■ **Izar / Graphic designer / Freelance** ■ 2006

Development of newsletters: "Menú Empresario" y Vía Subte.

■ **Madmind / Graphic designer**  MAD-MIND-WEAR/FACEBOOK ■ 2005

Website development:

Graphic Design. Artwork for prints and labels shirts.

■ **CNM / Graphic designer/ Freelance**  www.centronacionalmonitoreo.com ■ 2005

Web Design. Redesign and update the site.

Graphic design: corporate stationery.

Newsletter, Mailings.



EXPERIENCE

- **Gobierno de la CABA. / Graphic design** ■ 2005
Posters design for the Festival Primavera Rock. Parque Sarmiento.

- **Trío Reo / Graphic design** ■ 2005
Cover art and identity

- **Orquesta Entripao / Graphic design** ■ 2005
Cover art and identity

- **FIESA S.R.L. / Dir. de área de comunicación y diseño.** ■ 2005
Institutional communication: newsletters, brochures, promotions, corporate image through the various reports of the company.
Site update (www.fiesa.com.ar)

- **(C.I.T.E.C.H) / Docente** ■ 2004
Task training courses in graphic design.

- **Fundación Unión de Centros Educativos (FUCE) / Docente** ■ 2004
Task training courses in graphic design and web.

- **Martín Ibarguren Tango / Graphic design** ■ 2000-2004
Cover art

- **Telecom Argentina S.A. / Atención al cliente** ■ 1999-2001
Commercial Customer
- **English lessons / Teacher** ■ 1998

- **Instituto Universitario Nacional de Artes (IUNA)** ■ 2009-PRESENT

Bachelor of Visual Arts 4th year.

- **Brother. Escuela de creativos** ■ 2012

Course art direction and advertising creativity.

- **UBA. Department of Architecture, design, urbanism** ■ 2005

Bachelor of Graphic design 1th year.

- **Fotodesign. Escuela de fotografía publicitaria** ■ 2001

Lighting and composition course of fashion and advertising images.

- **UBA. Department of Philosophy and letters** ■ 1998

Bachelor of Arts. Incomplete

- **FotoClub Buenos Aires** ■ 1998-1999

Photography Studio
Interior lighting
composition
Lab (color / BW)
Image analysis
History of Photography

- **UBA. Department of Social Sciences** ■ 1996-Tesis

BA in Communications. Specialty in public opinion advertising.



FORMATION

PRIVATE TRAINING IN PAINTING

- **Teacher Fernando O'Connor** ■ 2011-2014

Oil painting

- **Teacher Julio Lepez** ■ 2009-2011

Oil painting

- **Asoc. Estímulo de Bellas Artes** ■ 2006-2088

Art drawing

- **Teacher Héctor Meana** ■ 2006-2008

Painting

- **Visual arts workshop. Teacher Eugenia Añez** ■ 2002-2004

Drawing and painting. In general



LANGUAGES

- Spanish native
 - English Intermediate level ■ 1988-2006
 - French initial level ■ 2014-PRESENT
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COMPUTER SKILLS

- PC WINDOWS XP/MAC OSX 10.4.10.
 - Graphic design and layout: Corel, Illustrator, Photoshop, PageMaker, Indesign, Quark.
 - Web design: Flash, Dreamweaver, Fireworks. Manejo de actionscript, css.
 - Sound Editing: ACID Pro 4, SoundForge 6.0, Cubase SX.
 - Motion: After Effects, Premiere
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SEMINARS AND CONFERENCES

- "The media and education". Library of the Senate of the Nation.
- "Political studies of Antonio Gramsci". Walter Benjamin Foundation.
- "Photography and Society". Faculty of Social Sciences. Fotomundo magazine.